Title: SYSTEMS AND METHODS WHEREIN A CONSUMING DEVICE RECEIVES AN EXECUTABLE CONSUMPTION PROGRAM

ABSTRACT OF THE DISCLOSURE

Systems and methods are provided wherein a consuming device receives an executable consumption program. According to one embodiment, a consuming device transmits a request for the executable consumption program to a consumable item or to a device associated with a consumable item. The consumable item or the device associated with the consumable item then transmits the executable consumption program to the consuming item. For example, a fuel pump may transmit an updated fuel injection software program to an automobile. According to another embodiment, a consuming device receives a supplemental consumable item in response to execution of the executable consumption program.